Media Kit
We are celebrating 20 years of the Wisconsin Integrated Resource Management Conference so help us share the highlights this year! Below are resources, images, pictures, and messages you can send through your networks to spread the news of 20 years of WIRMC and invite them to attend.

Presenting? We have an image for that to post on your social media outlets.

Exhibiting? Let people know your booth number and invite them to visit!

Sponsoring? Well, we think you are super for that! Share with others your pride for supporting this incredible event!

Below you will find some helpful promotion resources to help make this year a milestone year to remember!

THANK YOU for helping bring people together to share, learn, and grow our integrated approach to tackle waste and recycling challenges in Wisconsin!

Copy and Paste images from here or download images from: https://drive.google.com/drive/folders/1zdrdLLMjC9R7nj7DoTkHL_66cm8yCDOf?usp=sharing

Social Media Hashtags
Twitter: @SWANABadgerYPs, @RecycleMoreWI
Facebook: @WIRMC @SWANAWisconsinBadgerChapter, @RecycleMoreWisconsin
LinkedIn:
  • AROW Linkedln: https://www.linkedin.com/company/associated-recyclers-of-wi/ #AROW, #RecycleRightWI
  • SWANA – WI Badger Chapter: https://www.linkedin.com/company/swana-wi/, #swanawi, #solidwastemanagement

Social Media Sample Posts
Facebook: Use @WIRMC in your Facebook posts to tag the event.

2. Visit our booth (#__) at @WIRMC February 26-28, 2020 in Wisconsin Dells, WI. www.wirmc.org #WIRMC
3. Excited to celebrate 20 years later in Wisconsin Dells @WIRMC this February 26-28, 2020 with @SWANAWisconsinBadgerChapter, AROW @RecycleMoreWisconsin, and WCSWMA. #WIRMC
4. WIRMC February 26-28, 2020 in Wisconsin Dells, WI. 50+ Exhibitors, 21 Presentations, Inspiring Keynote, Networking Opportunities Galore! #WIRMC
5. Join me for a presentation on [insert presentation title] at @WIRMC February 26-28, 2020 in the Dells. Then stay for great food, networking, & beer! WIRMC.org #WIRMC

Twitter: Talk with us, tag @WIRMC @RecycleMoreWI and @SWANABadgerYPs in your posts.

1. _____ is excited to exhibit at @WIRMC. Join us February 26-28th in the Dells! #WIRMC
2. Visit our booth at @WIRM February 26-28th. www.WIRM.org
3. Gearing up for @WIRM. www.WIRM.org
4. Can’t wait to see ________ @WIRM! Learn & Connect. WIRM.org #WIRMC
5. Can’t wait to learn about ________@WIRM #WIRMC

Event Description/Email Template:
Celebrating 20 Years of the Joint Conference – Wisconsin Integrated Resources Management Conference
February 26-28th in the Dells!


IMAGES
I Registered
I registered for WIRM 2020!
Join me with 50+ Exhibitors, 21 Presentations, Inspiring Keynote, Networking Opportunities Galore to advance waste management and recycling in Wisconsin.
I'm Presenting!
I am presenting at WIRMC 2020!
Join me at (Date, Time) for a presentation (Titled).
We are Exhibiting
We are exhibiting at WIRMC 2020!
Visit us in the Exhibit Hall Feb 27th from 8am to 6pm at Booth (number).
Chula Vista Resort in Wisconsin Dells

Proud Sponsors
We are proud sponsors of the Wisconsin Integrated Resources Management Conference February 26-28, 2020 in Wisconsin Dells. Join us in celebrating 20 years of this joint conference www.WIRMC.org.